

## Web Devel Designs Client form

### Primary Contact Information page:

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Your Name: \_\_\_\_\_

Your Company Name: \_\_\_\_\_

Your Email: \_\_\_\_\_

Your Phone Number: \_\_\_\_\_

Your Fax Number: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

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Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip code: \_\_\_\_\_

PO Box: \_\_\_\_\_

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Current Website Address: \_\_\_\_\_

## **WEBSITE QUESTIONNAIRE – Web Devel Designs Cottonwood**

- 1. What is the purpose of developing (or redesigning) your website?**  
eg. Paragraph about your sales or attractions
  
- 2. What type of image do you want to present to viewers**  
eg. Eye catching, Conservative, Warm
  
- 3. What information do you want to collect from your visitors:**
  
- 4. Do you have any current graphics you would like us to utilize?**  
Yes                      No
  
- 5. Do you need help developing a logo?**  
Yes                      No
  
- 6. How aggressively have you promoted your current site to search engines?**  
**Please provide reports if possible.**
  
- 7. Please list 15 keywords that you think your potential visitors will type into a search engine?**

**8. How often will you make changes to your website?**

**9. Would you prefer to have someone else to update your site?**

Yes                  No

**10. Please list the contact information for persons of interest within the project management team. Include Name, email, and phone numbers per person.**

**11. Do you currently have marketing materials that we should incorporate into our design?**

Yes                  No

If Yes, what?

**12. Please list 5 sites that you like and why, provide addresses**

**13. Please list some competitor's sites and what you like and dislike about them.**

Design Basis

14. Do you have a company logo?      Yes      No  
15. Do you have a company slogan and/or mission statement?  
   Yes      No

If yes, what is it?

16. Do you have a corporate color scheme or any symbols/icons that we should incorporate in our design?      Yes      No

If yes, what is it?

Ecommerce

17. Are you going to accept credit cards      Yes      No  
18. Do you currently have a merchant account      Yes      No  
    a. If yes please list who –

Current Hosting information

Please list your current hosting plan and information.

1. Hosting Company Name \_\_\_\_\_  
2. Website URL \_\_\_\_\_  
3. Hosting Plan \_\_\_\_\_  
4. Unix or Windows platform      Windows      Unix

\*Please note, if these are areas you would like us to find out just provide the company name, username, and password for the account below and we can find the information.

1. Hosting Company Name \_\_\_\_\_  
2. Account Username \_\_\_\_\_  
3. Account Password \_\_\_\_\_

\*\*Additional Content and Comments – Each project is unique and you may post comments below.

**Thanks**

Web Devel Design

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